

# 2019-2020 District Goals



**District:** District 1 BK  
**Constitutional Area:** U.S. and Afiaties, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal  
Hold a mid-winter training event in February 2020 to catch any remaining officers that still need training

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal  
Will hold a special training session after the first cabinet meeting on July 2019 to train incoming ZCs

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

- Will also set the following goals
- Participate in a MD1 GAT Summit date TBD during the Lions year
- Identify a minimum of 1 new Zone Chair candidates to serve in that role during the Lions year

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	50
2nd Quartter	50
3rd Quartter	50
4th Quartter	50

By the end of the 4th quarter, the district will add a total of 200 new members.

### Action Items:

My district will induce 40 new Lions under 40 years old.

My district will convert 5 Leos to Lions

All clubs in my district will set individual membership goals

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	0	0
4th Quartter	1	20

By the end of the 4th quarter, the district will start 1 new club.

With a minimum of 20 charter members.

### Action Items:

My district will start 5 Speciality Club(s).

Crickett Club in Bolingbrook

My district will use and promote membership resources to achieve our goal. Membership Development Grants, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	30
2nd Quartter	75
3rd Quartter	30
4th Quartter	75

**By the end of tihe 4th quarter, the distiricti's membership drops will noti exceed 210 members.**

### Action Itiems:

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

## NET GROWTH GOAL

200	+	20	-	210	=	10
FY New Members	+	FY Chartter Members	-	FY Rettenton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In tihe 2019-2020 fscal year, my distiricti will serve 25000 people.**

### Action Itiems:

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on ttheir service projectts tto maximize tthe impact in ttheir communitty

Addittonal actton ittems tto achieve tthis goal

We will conductt a distirictwide service efflortt tto stock fflood pantrriess, loccattons during tthe Lions year

## SERVICE ACTIVITIES

**In tihe 2019-2020 fscal year, my distiricti will completie 700 service activities.**

### Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

## SERVICE ACTIVITY REPORTING

**In tihe 2019-2020fscal year , 70 % of clubs in my distiricti will reporti ttheir service projectis via MyLion Web or MyLCI.**

### Action Itiems:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

## **LCIF: PARTICIPATE**

**By the end of the 2019-2020 fiscal year, 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### **Action Items:**

## **FUNDRAISE**

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5000.00 to support Campaign 100: LCIF Empowering Service.**

### **Action Items:**

My district will raise \$5000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 10 Model Club commitments for Campaign 100: LCIF Empowering service.

Additional action items to achieve this goal

We will conduct a raffle with the proceeds going to Campaign 100.

## **ADVOCATE**

**In the 2019-2020 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding